## **ORDER**

Orders	Order / Rev:	2458589				
	Alt Order #:	WOC13565866				
	Product Desc:	IN-09 2022				
	Estimate:	2230		WHAS		
	Flight Dates:	04/06/22 - 04/12/22	Primary AE:	Taylor Fritsch		
	Original Date / Rev:	04/05/22 / 04/06/22	Sales Office:	TSWAS		
	Order Type:	General	Sales Region:	NAT		
Agency	Name:	Flexpoint Campaigns/ POL				
	Buying Contact:		Billing Type:	Cash		
	Billing Contact:		Billing Calendar:	Broadcast		
		P.O. Box 811	Billing Cycle:	EOM/EOC		
		Alexandria, VA 22313	Agency Commission:	15%		
Advertiser	Name:	POL/ Stu Barnes-Israel/ US House/ R/				
	Demographic:	A35+	New Business End:			
	Product Codes:	PL-Candidate: US House	Advertiser External ID:	199089		
	Revenue Code 1:	AGY	Agency External ID:	75140AG		
	Revenue Code 2:	(POL) Political	Unit Code:	General		
	Revenue Code 3:	(POL) Candidate	Order Separation:	00:30:00		
	Priority:	P04				

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	
03/28/22	04/12/22	22	\$3,225.00	\$2,741.25	

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating	
April 2022	22	\$3,225.00	\$2,741.25	0.00	
Totals	22	\$3,225,00	\$2,741,25	0.00	

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	10%	\$3,225.00
Market	100%	\$32,250.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	90%	\$29,025.00
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

	Ln (	Ch	Start	End	Inventory Code	Break	Start/End Tim	e Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Ν	I 1 V	VHAS	04/06/22	04/09/22	Good Morning America	a SC:M	7:00 AM-9:00 A	M1-	:30	1	\$75.00 P03	0.00 NM	1	\$75.00
GOOD MORNING AMERICA														
		Star	t Date I	End Date	Weekdays Spo	ts/Week	Rate R	ating						
	Wee	ek: 04/0	04/22	04/10/22	1-	1	\$75.00	0.00						

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Order / Rev: 2458589 Advertiser: POL/ Stu Barnes-Israel/ US House/ R/ IN

Alt Order #: WOC13565866 Product Desc: IN-09 2022 WHAS

Flight Dates: 04/06/22 - 04/12/22 Estimate: 2230

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/04/22 04/10/22 \$75.00 - - - - - 1 -0.00 N 2 WHAS 04/06/22 04/09/22 :30 Local News @ 9a Sa CM 9-10a ----1-1 \$75.00 P03 0.00 NM 1 \$75.00 WAKE UP WEEKEND 9-10A Start Date **End Date** Weekdays Spots/Week Rate Rating 04/10/22 ---- 1-Week: 04/04/22 \$75.00 0.00 N 3 WHAS 04/06/22 04/10/22 ROS EM (Su) 6-8a СМ 6-8a ----1 :30 \$25.00 P03 0.00 NM \$25.00 WAKE UP WEEKEND 6-8A Start Date **End Date** Weekdays Spots/Week Rate Rating 04/10/22 Week: 04/04/22 ----1 \$25.00 0.00 N 4 WHAS 04/06/22 04/10/22 Good Morning America SDM 8:00 AM-9:00 AM ----- 1 :30 \$75.00 P03 0.00 NM \$75.00 GOOD MORNING AMERICA Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 04/04/22 04/10/22 ----1 \$75.00 0.00 N 5 WHAS 04/06/22 04/12/22 Local News @ 5p M-F CM 5-530p - 11-1--.30 \$130.00 P04 0.00 NM \$390.00 3 WHAS11 NEWS @ 5p Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/06/22 04/12/22 - 11-1--\$130.00 0.00 N 6 WHAS 04/06/22 04/07/22 Local News @ 530p M-FCM 530-6p ---1---:30 \$140.00 P04 0.00 NM \$140.00 1 WHAS11 NEWS @ 530P Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/04/22 04/10/22 ---1---\$140.00 0.00 N 7 WHAS 04/06/22 04/12/22 Local News @ 6p M-F CM 6-630p 11111--:30 \$250.00 P03 0.00 NM 5 5 \$1,250.00 WHAS11 NEWS @ 6p Start Date Weekdays Rating **End Date** Spots/Week Rate Week: 04/06/22 04/12/22 11111--\$250.00 0.00 N 9 WHAS 04/06/22 04/10/22 Local News @ 630p Su CM 630-7p ----1 :30 1 \$250.00 P03 0.00 NM \$250.00 1 WHAS11 NEWS SUNDAY Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/04/22 04/10/22 ----1 \$250.00 0.00 N10 WHAS 04/06/22 04/12/22 LN (M-Su) СМ 11-1135p 11111-1 :30 \$120.00 P04 0.00 NM 6 6 \$720.00 WHAS11 NEWS AT 11 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/06/22 04/12/22 11111-1 \$120.00 0.00 N11 WHAS 04/06/22 04/09/22 Local News @ 11p Sa CM 11-1135p ----1-:30 \$150.00 P03 0.00 NM 1 \$150.00 WHAS11 NEWS AT 11 SAT Start Date **End Date** Weekdays Spots/Week Rate Rating ---1-\$150.00 Week: 04/04/22 04/10/22 1 0.00 Ch Date Range Description Start/End Time Rate Rtg Type Spot Weekdays Length <del>(\$150.00)</del> 0.00 NM 1 NHAS 04/04/22-04/10/22 Local News @ 11p Sa 11-1135p - - - - - Sa- -:30 See MG 11.2 [Program Change-11p News DB-mw] 2 VHAS 04/04/22-04/10/22 Local News @ 11p Sa DB Various ----Sa--:30 \$150.00 0.00 NM MG for 11.1 04/09 N12 WHAS 04/11/22 04/12/22 Local News @ 12p M-F CM \$75.00 P03 12-1p MT----:30 0.00 NM \$75.00 1 Local News @ 12p M-F Weekdays Spots/Week Rating **End Date** Start Date Rate 04/17/22 MT----Week: 04/11/22 \$75.00 0.00

Totals 22 \$3,225.00